

Graphic Designer Job Description

Solidarity Strategies is a multi-service, award-winning consulting firm that works for candidates, independent expenditures, PACs and nonprofit organizations. Our firm is Latino-owned and operates in Washington, D.C. As a proud certified MBE minority-owned business vendor and 8(a) certified small business, we value diversity of ideas and backgrounds. Those values are portrayed by our team that comes from diverse backgrounds and work experiences.

We are looking for a graphic designer to join our progressive political consulting firm. This is a full-time position based in Washington, D.C. Applicants with a Bachelor's degree in Graphic Design, Videography, Art, or a similar degree are preferred. Recent graduates are welcome to apply.

If you are creative, organized, and are looking to further your career in graphic design, please be sure to apply.

Responsibilities:

- Create unique images and graphics for a variety of projects, including presentations, event programs, advertisements, invitations, social media graphics and digital ads
- Film, edit, and publish short videos for social media
- Create, place and report paid social media ads on platforms like Facebook and Twitter
- Website maintenance of the firm and various clients
- Communicate with clients, meet deadlines, and provide ad performance reports

Requirements:

- Knowledge of Adobe Creative Suite with an emphasis on Photoshop, Illustrator, and InDesign
- Ability to conceptualize illustrations and information design to follow through to a finished project
- Ability to multi-task across multiple projects and clients in a fast-paced environment
- Experience with Microsoft Office Suite, including PowerPoint, Word, and Excel
- Proficient in Wix and WordPress
- Bilingual in English and Spanish (writing, reading and speaking)
- Close attention to detail, especially with spelling and grammar
- Patient when given edits and open to feedback
- Creative and full of new ideas

Please send your resume and portfolio of your work, including any designs, graphics, videos, or other relevant pieces that showcase your creative abilities to to Info@solidaritystrategies.com